

SPONSORSHIP OPPORTUNITIES

AI for the rest of us



25 - 26 Feb 2027



London Museum Docklands, West India Quay, E14 4AL



aifortherestofus.live



300+ attendees



Will You Join Us On Our Mission?

Who we are

AI for the rest of us is on a mission to teach **everyone** about AI. We're creating opportunity through AI fluency, connection and community.

We're the only AI community that promises accessible, inclusive and practical AI learning experiences without all the technical jargon or confusing terminology.

No hype, no jargon, no fear. An AI learning experience like no other.



Who Attends AI for the rest of us?



J.P.Morgan



AVEVA



Waitrose



dentsu



ASDA



NHS



Google

A sample of organisations who attended in 2024 & 2025

ATTENDEE REVIEW

*"This is the most interesting
conference I've ever been to,
from any discipline.
I've learned a lot."*

Jeff (CTO)

SPONSOR REVIEW

"We wanted to talk about our new product, and we were met with genuine curiosity and real engagement. We couldn't have asked for more!"

Leapter, Platinum Sponsor 2025

SPONSOR REVIEW

*"We had a few objectives: raise the awareness of our brand, network, learn, have a chance to test out our ideas – we feel we achieved all of these, **and well!**"*

Public Digital, Gold Sponsor 2024

Sponsorship Packages

Level	Speaking	Branding	Booth	Lead Capture	Tickets	Price	Availability
Name of package	Secure a speaking slot at the event	Where your logo will appear	Your physical exhibition space	Data collection at the event	Number of tickets included	Cost of package	Limited quantity available
Platinum	✓ 20 minute keynote	XL Logo Keynote Stage	6m x 3m	✓ All Delegates	6	£10,000	1 Available
Gold / Track	✓ Track Welcome	L Logo Your Track	3m x 3m	✓ Badge Scanning	4	£5,000	4 Available
Silver	✗ No	M Logo	2m x 2m	✓ Badge Scanning	2	£3,000	5 Available
Startup	✗ No	S Logo	Banner & Table	✓ Badge Scanning	1	£1,000	5 Available

All prices exclusive of VAT

Conference Sponsorship Add-Ons

Add-ons can be added to any sponsorship package to elevate your presence

Add-On	Overview	Speaking	Best For	Tickets	Price	
Full-Length Talk	Share your story with a full length speaking slot	 30 minutes	Thought Leadership	+2	£5,000	4 Available
Workshop	Run a 90-minute hands-on workshop	 90 minutes	Thought Leadership	+2	£5,000	2 Available
Tea & Coffee	Make an impact in the expo hall with branded sleeves	 1-minute pitch	Visibility	+2	£3,000	1 Available
Drinks Reception	2-hour reception on the first day of the conference	 Welcome address	Visibility	+4	£10,000	1 Available
Logo Lanyards	Your logo on every delegate lanyard	 1-minute pitch	Visibility	+2	£3,000	1 Available

All prices exclusive of VAT

Platinum

Only 1 Available

This exclusive package provides you with maximum impact during the event

Benefit	Impact	Details
Sponsored Keynote	Address all attendees during the plenaries on the first day of the conference	20 minutes
Branding	Co-branding of keynote stage XL Logo on all conference signage	XL Logo
Booth	XL exhibition space to showcase your products and services	6m x 3m
Tickets	Members of your team to staff your booth and represent your brand	6
Lead Capture	Connect with all attendees. Receive email, job title and organisation	300+

Your 20 minute keynote is an exclusive opportunity to address all 300+ delegates on the first morning of the conference.

Price: £10k

Gold / Track

Only 4 Available

Following morning plenaries the conference has two tracks per day

Benefit	Impact	Details
Speaking Slot	Welcome address at the start of your track	2 minutes
Branding	Co-branding of your track Large Logo on all conference signage	L Logo
Booth	Large exhibition space to showcase your products and services	3m x 3m
Tickets	Members of your team to staff your booth and represent your brand	4
Lead Capture	Lead capture via badge scanning	At booth

London 2027 Tracks

Main Stage

- 1 Applied AI - Real World Stories
- 2 Agentic Operations & Automation

Technical Tracks

- 3 Agentic Software Development
- 4 AI Engineering

Price: £5k

Silver

Engage with attendees in the conference exhibition

Benefit	Impact	Details
Branding	Medium logo on all conference signage	M Logo
Booth	Standard exhibition space to showcase your products and services	2m x 2m
Tickets	Members of your team to staff your booth and represent your brand	2
Lead Capture	Lead capture via badge scanning	At booth

Price: £3k

Startup

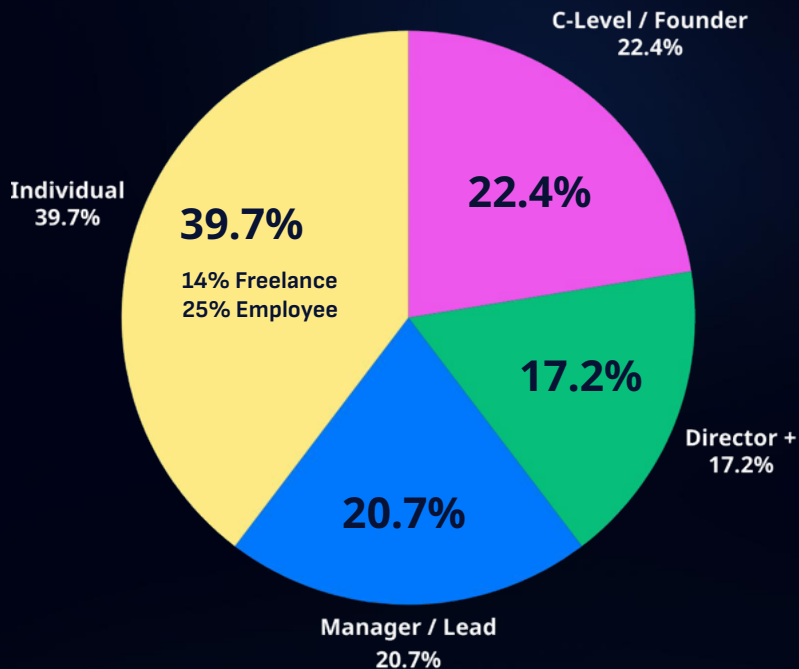
A small package to get you started

Benefit	Details
Branding	Small Logo
Booth	Roll banner + Poseur table
Tickets	1
Lead Capture	Badge scanning

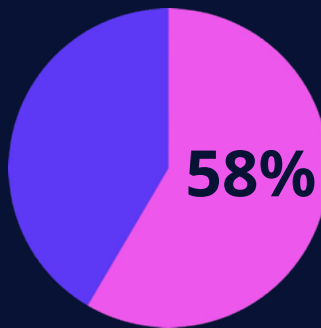
Price: £1k

Who Attends AI for the rest of us?

Attendee insights from London 2024



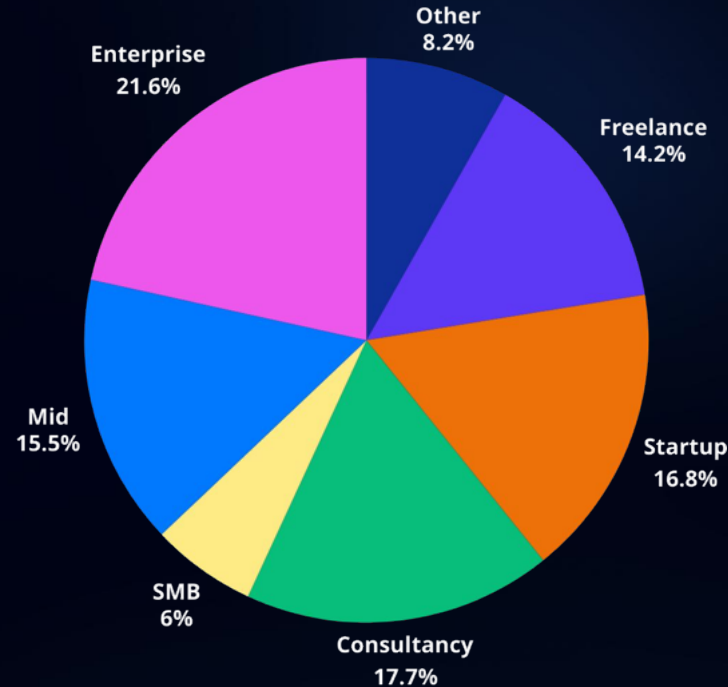
People Who Work In Software Development



Includes Developers, Engineering Managers, Data Scientists, Architects, SRE, DevOps, Consultants, Product Management

Who Attends AI for the rest of us?

Attendee insights from London 2024



Enterprise Breakdown

Director+	32%	Technical	20%
		Other	12%
Manager / Lead	50%	Technical	36%
		Other	14%
Individual	18%	Technical	14%
		Other	4%

We know you care about enterprise attendees so we zoomed in on those attendees to give you a clearer picture.

A New Home

We're excited to be hosting our 2027 conference at London Museum Docklands.

Nestled amongst the glass-clad high-rise skyline of Canary Wharf this beautiful original warehouse provides a unique perspective on London's evolution and progress.

📍 London Museum Docklands
West India Quay
London E14 4AL

🚶 5 mins walk from Canary Wharf



ATTENDEE REVIEW

***"The best AI community in
London"***

James (CEO)

Like What We Do?

Support The Community

The community comes together once a month in Central London. Our meetup community is currently over 2000 people and growing every day.

Every meetup is sold out and we would like to welcome more people to our events. This requires additional sponsorship to help us secure a larger venue and to pay for catering and refreshments.

£750 per meetup

 meetup.com/ai-for-the-rest-of-us-london





We Build The Road Ahead As We Walk It

Can we go further and faster together?

This is an open invitation to help out, if you can. We want to do more and we want to do it faster. We've proven that there is an unmet need for an AI community that makes learning fun and accessible to everyone. We exist in London today, but we could do more with your help.



Let's talk about partnership. Let's talk about international plans. Let's talk about virtual events. Let's talk about amplification, donations of time or skills, event spaces, newsletters, podcasts, mentoring, whatever...

Let's talk.

hannah@aifortherestofus.live



SPONSOR REVIEW

"AI for the rest of us exceeded all of our expectations. The quality of the talks blew us away, but it was the people we met and the connections we made that had a lasting impact on our business."

Leapter, Platinum Sponsor 2025

Ready? Let's go!

sponsor@AIfortherestofus.live



aifortherestofus.live



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linkedin.com/company/ai-for-the-rest-of-us-live



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